



End the use of virgin plastic in payment card products

With G+D's sustainability commitment: Pledge 2030

What is Pledge 2030?

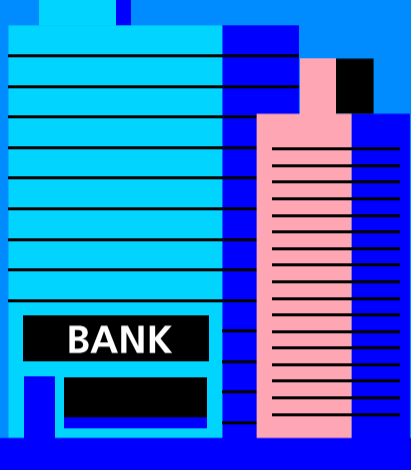
Giesecke+Devrient (G+D) pledges to replace all virgin plastic in its payment card products latest by 2030 to further enable consumers and banks to fulfill their own sustainability aspirations. G+D is the first in the payment industry to make such a commitment and we expect the industry to follow suit.

A payment card that reflects a lifestyle

Customers are more conscious about making sustainable choices, which also applies to their top-of-wallet payment cards – and beyond themselves, the effect on their peers and community.

Beyond a 5 gram payment card – it's a strong social statement and commitment

For the customer, a payment card is a daily reminder of the bond with their bank. And for the bank, it's also about the commitment it has made to answer customer needs, position themselves, and fulfill their promises.



How does G+D contribute to the eco-journey?

With the Pledge: G+D has committed to replacing virgin plastic with more sustainable materials, for all the payment cards we produce.

With the cards: G+D offers eco-products – with 100% sustainable materials. It continues to develop sustainable product options for customers like our Convego® Beyond range.

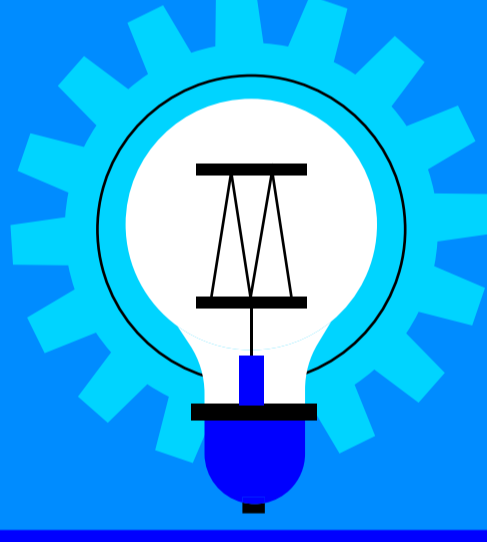
With open eco-innovative partnerships: G+D is a reliable partner to enable banks to connect, collaborate, grow, and build programs with trustworthy partners.

75%

of G+D's revenue based on green products by 2040

100%

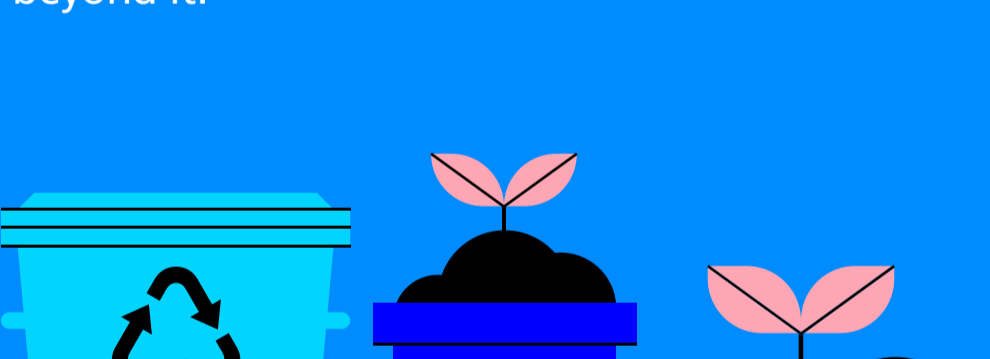
G+D offers product options made with 100% sustainable materials



Wider industry leadership

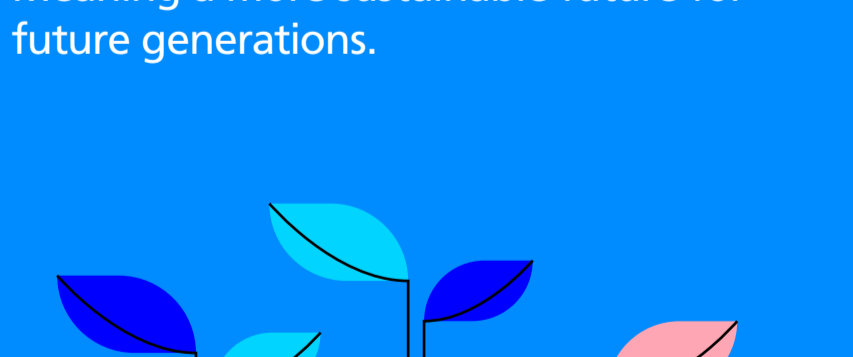
An industrial movement: G+D is calling the payment card industry to follow its example and support this initiative.

A better lifecycle: The selection of materials can influence the overall lifecycle of a card, and thus benefit the sustainable ecosystem beyond it.



A better future together

Recycled materials for payment cards have the potential to take 150,000 tonnes of avoidable plastic waste out of the ecosystem. Meaning a more sustainable future for future generations.



Giving back by going green

That's our Pledge. By 2030, all G+D payment card bodies will be made of recycled, industrial compostable, or biodegradable materials. Meaning every payment card body is a reliable, greener and better promise from us to your customers.

Pledge 2030 is the bedrock of our ESG policy... and now yours too.

[Learn more](#) →



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